

# Joel Labi

CELL (+852) 9162-8012 • E-MAIL [Joellabi@gmail.com](mailto:Joellabi@gmail.com)

TV Show reels and other information at [Joellabi.com](http://Joellabi.com)

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## PROFILE

**10+ years as a News Anchor, Correspondent and Producer in broadcast journalism. A meticulous Media Strategist, working with diverse, multinational companies.**

- **International experience** as news anchor/foreign correspondent for Thomson Reuters, whose clients include CGTN, TRT World, Sky News and ViuTV. On air talent for CNN International, reporting live from Israel, Australia and CNN HQ in Atlanta. US Correspondent for Macquarie Radio Network, covering 2014 United Nations General Assembly and part of Australian Prime Minister's traveling Press Corp to the USA. Hosting Olympic Games news coverage for MRN in Beijing/London
- **Field reporting** across Asia, USA, Europe and Middle East, including elections, violent street protests, crime scenes, breaking news
- **A Communications Expert** serving as Global Head of Comms for major Australian VC fund, working across portfolios including cybersecurity, cannabis and finance

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**CURRENT VISA** Australian Resident, Hong Kong Working Visa, UK Working Visa

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## EXPERIENCE

### Thomson Reuters – Hong Kong

#### News Anchor/Correspondent (May 2017-Present)

- **Highlights include** extensive correspondent work across Hong Kong, China, Japan and Australia. Providing live hits/packages for clients including Sky News, TRT World, CGTN
- Breaking news reporting on North Korea missile launches, Japan elections, anti-China protests, high-profile leadership visits
- Daily news presenting for Hong Kong's premier international news bulletin on ViuTV
- Business correspondent for CGTN, with live, daily coverage of Hong Kong markets and in-depth analysis of big name movements across the Asian financial world

### Redfield Asset Management – Hong Kong/Sydney/Los Angeles/Tel Aviv

#### Global Head of Communication (May 2017-Present)

- **Highlights include** strategising and consulting with one of Australia's fastest growing Venture Capital funds to maximise media/PR enquiries
- Tailored media workshops for diverse portfolio companies, including US-based cannabis distributor MJIC and Israeli cybersecurity firm Votiro
- Securing press coverage, with CEOs featured on CNN, Fox News, Benzinga, GQ, Australian Financial Review, News Limited, WION News
- Liaising daily with VC fund heads and portfolio companies in Sydney, Hong Kong, Los Angeles, Tel Aviv and further abroad

### CNN International – Hong Kong

#### Producer – News Stream (January 2016-May 2017)

- **Highlights include** extensive production of CNN's flagship Asia news program, exercising critical editorial judgment for live television

- Constructing major segments, including in depth explainers on Australia's asylum seeker policy, Syria's civil war hotspots and Rodrigo Duterte's major controversies
- Writing and tracking packages
- Working directly with anchor and senior international correspondents to deliver compelling live shots and interviews

### **CNN International – Atlanta**

#### **Producer/On Air Talent (January 2015-January 2016)**

- **Highlights include** providing live breaking news reporting during Ethiopian Jews riot in Tel Aviv, terror arrests in Sydney and Victoria's 2015 bushfire disaster
- Analysis on leadership challenge against Australian Prime Minister
- Writing and tracking packages
- Extensive production of hour long, often simulcast shows. Many included major coverage of breaking news including Nepal Earthquake, Germanwings Crash, Israeli Elections, Bataclan and Charlie Hebdo terror attack, death of Saudi King Abdullah

### **Sky News TV, Macquarie Radio Network, Seven TV Network Australia – New York**

#### **Freelance US Correspondent (March 2014-January 2015)**

- **Highlights include** comprehensive coverage of United Nations General Assembly, including being present for speeches by USA, Australia, Israel, UK and Iran
- Attending the Oval Office for comments from Prime Minister Tony Abbott and US President Barack Obama
- United Nations Security Council sessions on Malaysian Airlines Flight 17 and the Israel-Gaza conflict
- Boston bombings 1 year anniversary

### **Macquarie Radio Network (Radio 2GB) - Sydney, Australia**

#### **Chief News Anchor/Senior Reporter (June 2006-March 2014)**

- Chief news anchor for talkback hosts Alan Jones and Ray Hadley – contributing to their success as Australia's highest rating breakfast and morning shows for 10 years running
- Youngest person in the network's history to be afforded this position
- Writer, editor and manager of high profile team of journalists
- **Lead reporter for major stories and events**
  - Beijing/London Olympics in 2008 and 2012
  - 3 Australian Federal Elections – traveling Press Corp with candidates
  - Live coverage of the overthrowing of Kevin Rudd as Australian Prime Minister
  - 2013 Australian bushfire crisis
- Twice nominated as 'Australia's Best Newsreader' in Commercial Radio Awards

### **AIJAC Press Corp Mission to Israel – Israel/Palestinian Territories**

#### **Reporter (December 2007)**

- At age 19, youngest journalist to be selected as part of the high profile delegation.
- Granted access to cabinet ministers, Prime Minister's spokesman, religious leaders and victims of terrorism
- First journalist in the group to interview a resident on the Israel-Gaza border, barely an hour after his home was destroyed by a rocket

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**EDUCATION**    **Bachelor of Arts (BA) in Journalism – Graduated 2008**

University of Technology – Sydney, Australia

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**SKILLS**    Inews, AVID and Edius video editing software, Reportage, interviewing, broadcasting, researching, audio editing, word processing, speedreading

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**LANGUAGES**    Fluent in English (native), proficient in conversational Italian and Hebrew

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